

Providence College - Marketing B.S. Class of 2029

Major Requirements	Credits
MKT 205 - Principles of Marketing	3
MKT 335 - Buyer Behavior	3
MKT 426 - International Marketing	3
MKT 434 - Marketing Research	3
MKT 480 - Capstone	3
MKT Electives (3)	9
ACC 203 - Financial Accounting	3
ACC 204 - Managerial Accounting	3
ECN 101 - Principles of Economics - Micro	3
ECN 102 - Principles of Economics - Macro	3
FIN 113 - Data Applications in Business	3
FIN 207 - Managerial Finance I	3
FIN 310 - Operations Management	3
MTH 108 - Math Business Analytics II	3
MTH 217 - Introduction to Statistics	3
MGT 301 - Organizational Behavior	3
MGT 330 - Legal Environment of Business	3
MKT 105 Intro to the Marketing Profession	1
Graduation Requirements / Degree Notes	
- Students at Providence College must complete 120 credits, which includes both their core and major requirements.	
- Students at PC need a minimum GPA of 2.0 to graduate.	
- Currently, MKT majors fulfill the Social Science and Quantitative Reasoning Cores, and the Diversity Proficiency.	
- FIN 113, MTH 217 must be taken by the end of sophomore year.	
- FIN 310 must be taken by end of junior year.	
- Excel certification is required to study abroad and graduate.	

SOPHOMORE YEAR							
FALL				SPRING			
Course #	Class	Credits		Course #	Class	Credits	Total Year Credits
DWC 201	Development of Western Civilization III	4		DWC 202	Development of Western Civilization IV	4	
MKT 335	Buyer Behavior (MKT 205)	3		MGT 301	Organizational Behavior	3	
MTH 217	Introduction to Statistics	3			CORE	3	
	CORE	3			CORE	3	
	CORE	3			CORE	3	
TOTAL		16		TOTAL		16	32

SENIOR YEAR						
FALL			SPRING			
Course #	Class	Credits	Course #	Class	Credits	Total Year Credits
MKT 434	Marketing Research (MKT 205, MTH 217)	3	MKT 480	Capstone (ACC 204, FIN 113, 207, 310, MGT 301, MKT 205, 335, 434)	3	
	MKT Elective	3		MKT ELECTIVE	3	
	FREE ELECTIVE	3		FREE ELECTIVE	3	
	FREE ELECTIVE	3		FREE ELECTIVE	3	
	FREE ELECTIVE	3		FREE ELECTIVE	3	
TOTAL		15			15	30
			TOTAL PROGRAM OF STUDY CREDITS			122